

OUR MISSION

Be a trusted and representative voice for Europe's independent production sector.

Work constructively with EU institutions and Member States to foster and expand a market for audiovisual content in Europe which is healthy and competitive.

Support the development of a market in and outside Europe where SMEs can flourish and compete.

Present and promote available legal offers and the importance of protecting copyright.

Valuing our artistic talent. Independent producers calculate a realistic budget and ensure fair remuneration of the artists in front of and behind the camera, guiding and working with them..

Raise awareness of available funding opportunities and facilitate synergies.



WHAT DOES AN INDEPENDENT PRODUCER DO?

From conception of the project through development and shooting to delivery, the producer plays an essential role as it must:

- Source **funding** for the project, calculate the **budget** and ensure it is not exceeded.
- **Invest** and **manage** the research and development work leading to the **creation and development of the concept** of the film and TV content
- Resolve all questions concerning **copyright** and **licensing**.
- Select and/or approve scripts as well as possible directors, co-producers, casting directors and other artistic talent.
- **Negotiate contracts** and ensure **fair remuneration** for all who contribute to the production.
- Act as the **primary point of contact** for the broadcaster.
- **Supervise** shooting and editing.

www.cepi-producers.eu
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CEPI

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AUDIOVISUAL
PRODUCTION



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CEPI

EUROPEAN AUDIOVISUAL PRODUCTION

WHO ARE WE

CEPI was founded in 1990 and aims to organise and represent the interests of independent audiovisual producers from 19 national trade associations across Europe.

CEPI members create a wide range of diverse film and television content, including animation, standalone features, game shows, documentaries, special event programming, light entertainment and high-end drama series. They produce some of the most creative, innovative, popular and challenging film and television content in Europe today.



CEPI is ready to embrace the changing audiovisual environment, and understands the importance of ensuring all relevant stakeholders at the national and European level are engaged in and committed to fostering a strong independent audiovisual production sector.

WE STAND FOR



Protecting intellectual property rights



Fostering commercial and contractual freedom



Maintaining the ownership of rights



Fighting Piracy



Valuing our artistic talent



Preserving and promoting Europe's linguistic, cultural diversity and gender equality